

AWA RESERVATION FORM & CONTACT

CONTACT NAME & TITLE:

COMPANY NAME:

BILLING ADDRESS:

PHONE:

EMAIL:

BAMBOO TELEGRAPH MAGAZINE

DESCRIPTION	AD SIZE	RATE	SEP/ OCT*	NOV/ DEC	JAN/ FEB	MAR/ APR	MAY/ JUN	JUL/ AUG
			2020	2020	2021	2021	2021	2021
		<i>DEADLINE:</i>	JUN 15	SEP 15	NOV 15	JAN 15	MAR 15	MAY 15
FULL PAGE: BACK COVER	18 cm x 26 cm	S\$1150						
FULL PAGE: INSIDE COVER	18 cm x 26 cm	S\$1100						
FULL PAGE	18 cm x 26 cm	S\$900						
HALF PAGE	18 cm x 12 cm	S\$500						
QUARTER PAGE	8.7 cm x 12 cm	S\$300						
BUSINESS CARD	8.8 cm x 5.6 cm	S\$150						
AWA MEMBER DISCOUNT: DISCOUNT S\$75								
<i>*The AWA Annual Issue, also available in print.</i>			TOTAL					

WEBSITE

DESCRIPTION	AD SIZE	RATE/ MONTH	START MONTH	NO. OF MONTHS	TOTAL
WEBSITE AD – PRIORITY POSITION	280 x 280 px	S\$750			
WEBSITE AD – REGULAR POSITION	280 x 280 px	S\$500			
AWA MEMBER DISCOUNT: DISCOUNT S\$75					
TOTAL:					
ADS RUN FROM THE 1 st – LAST DAY EACH MONTH. CONTENT SUBMISSION DUE 2 WEEKS PRIOR. RESOLUTION 1080p.					

ELECTRONIC COMMUNICATION RATES

DESCRIPTION	AD SIZE	INSERTION PRICE**	START DATE	END DATE	TOTAL INSERTIONS
BI-WEEKLY EMAIL	280 X 280 px	S\$150			
	700 x 210 px	S\$200			
TOTAL:					
**PRICE PER EMAIL. CONTENT SUBMISSION DUE 2 WEEKS PRIOR. RESOLUTION 1080p. SCHEDULE AND POSITION ALLOCATION ON A FIRST COME, FIRST SERVED BASIS.					

SOCIAL MEDIA RATES

DESCRIPTION	AD SIZE	MONTHLY PRICE***	START MONTH	NUMBER OF MONTHS	TOTAL
FACEBOOK & INSTAGRAM POST	200 X 200 px, link embedded graphic	S\$75			
TOTAL:					
***PRICE PER MONTH. AD PLACED ON THE FIRST MONDAY OF EACH MONTH.					

TERMS & CONDITIONS**PAYMENT TERMS**

Full payment, in Singapore Dollars, must be received prior to ad placement. For information on overseas payments, please contact office@awasingapore.org. The AWA reserves the right to withdraw advertising from a publication if payment terms are not met. Bank transfer details are as follows:

BANK: Citibank Singapore
 NAME: American Women's Association
 ACCOUNT: 0126526008

BAMBOO TELEGRAPH MAGAZINE

Cancellations must be made in writing to bt_advertising@awasingapore.org one month prior to booking deadline for publication date.

WEBSITE, ELECTRONIC COMMUNICATIONS & SOCIAL MEDIA

Cancellations must be made in writing at least two weeks prior to the posting date. Cancellations made after that date will incur full charges.

AUTHORIZATION

- I have read and agree with the conditions outlined in the AWA Media Kit.
 I will notify the AWA of any changes or cancellations in writing, in accordance with the relevant terms and conditions.

SIGNATURE: _____ DATE: _____