



AWA EVENT SPONSORSHIP PACKAGES 2018-2019

LEVEL 1

Typically donation of item for lucky draw at event

- Verbal recognition of sponsorship by MC from the podium at the event
- Recognition in any AWA printed materials at the event (*i.e. event program*)

LEVEL 2

Typically donation of premium item for lucky draw at event, donation of supplies, or cash sponsorship of a particular element of the event

- **As above plus:**
- Opportunity to display promotional voucher/flyer at the event, with exclusive discount for event attendees
- Recognition of donation in pre/post event emails if applicable

LEVEL 3

Typically cash sponsorship or contra – free equipment, services, technology or staff

- **As above plus:**
- Complimentary vendor table at event (*currently applicable to Holiday Luncheon and Fashion Show only*)
- Opportunity to hold a demonstration at the event, at the discretion of the event chair, if applicable (*e.g. wine tasting, make-up demonstrations, etc.*)
- Inclusion of company's logo in event advertising, promotional materials and applicable signage related to the event
- Recognition of Sponsorship on AWA's official website, on the event's page
- Recognition of exclusive discount for event attendees in pre/post event communications, if applicable

LEVEL 4

Typically cash sponsorship

- **As above plus:**
- Recognition of sponsorship in social media posts promoting the event
- Business promotion text (up to 50 words) on the AWA website event page for the duration of the event promotion period
- Opportunity for Sponsor to display marketing materials and/or banner at the event (*promotional materials suitable for display must be approved by the AWA event chair*)
- Two (2) complimentary tickets for the Sponsor to the event (*for employees to attend or to use as a 'give-away' to clients*)
- Reserved seating for two (2) at the event, if applicable

For enquiries regarding sponsoring an AWA event, please contact our Corporate Relationship Manager at crm@awasingapore.org or call the office at 6734-4895.

You can find out more about the AWA and our events on our website: www.awasingapore.org